	terms	definitions	examples	pronunciation
	Unit 3 Websites (17)			
1	**browse (v)**	to look at information on the internet	Before we made a decision we spent hours **browsing** various websites.	/braʊz/
2	**download time (phr)**	a web page's actual download time is the time it takes for a full web page (including graphic images, style sheets, scripts, etc.) to be delivered to users.	The website needs to have these features: good interactivity, audio and fast **download times**.	/ˌdaʊnˈləʊd//taɪm/
3	**meta tag (phr)**	the meta tag contains information about the document. Google understands a standard set of meta tags. You can use custom meta tags to provide Google with additional information about your pages. Google can use this information to create rich snippets or enable sorting of search results.	**Meta tag**- invisible information (e.g. a hidden keyword) on a website c	/ˈmet.ə/ /ˈtæg/
4	**search (v)**	to look for information on a computer, the internet, etc.	I **searched** the internet for the best deal.	/sɜ:tʃ/
5	**visitor (n)**	someone who goes to a website on the internet	Page optimisation is increasing the number of **visitors** to your site	/ˈvɪz.ɪ.tər/
6	**visitor map (phr)**	information about where the visitors to your site are from	**Visitor Map** shows number of online users	ˈ/ˈvɪz.ɪ.tər//mæp/
7	**website traffic (phr)**	the amount of data sent and received by visitors to a website.	Since the mid-1990s, **web traffic** has been the largest portion of Internet traffic.	/ˈweb.saɪt/ /ˈtræf.ɪk/
8	* **assign (v)**	to put a value in a particular position in the memory of a computer.	IP addresses are virtual and are **assigned** via software.	/əˈsaɪn/
9	* **commercial (adj)**	related to buying and selling things.	**A commercial** product can be bought.	/kəˈmɜː.ʃəl/
10	* **customer (n)**	a person who buys goods or a service.	analyse the information from the **customer**.	/ˈkʌs.tə.mər/

11	*** maintain (v)**	to keep something in good condition.	After you publish the website, update and **maintain** it on an ongoing basis.	/meɪnˈteɪn/
12	*** monitor (v)**	a computer screen or a device with a screen on which words or pictures can be shown.	She was staring at her computer **monitor**.	/ˈmɒn.ɪ.tər/
13	*** project (n)**	a piece of planned work or activity that is completed over a period of time and intended to achieve a particular aim	The cost of **the project** has increased.	/ˈprɒdʒ.ekt/
14	*** promote (v)**	to encourage or support something, or to help something become successful.	It needs a new website to **promote** its courses, materials and learning resources and provide online language-learning services.	/prəˈməʊt/
15	*** proposal (n)**	a formal suggestion, plan, or idea, often a written one.	Investors approved the merger **proposal**.	/prəˈpəʊ.zəl/
16	*** publish (v)**	to make available to the public, usually by printing, a book, magazine, newspaper, or other document.	After you **publish** the website, update and maintain it on an ongoing basis.	/ˈpʌb.lɪʃ/
17	*** requirement (n)**	an official rule about something that it is necessary to have or to do.	First, discuss with the customer their **requirements** and the target audience.	/rɪˈkwaɪə.mənt/

translation
переглядати
час завантаження
метатег
шукати
відвідувач
карта відвідувачів
трафік веб-сайту
установлювати, доручати
комерційний
покупець

підтримувати
монітор
проект
сприяти
пропозиція
публікувати
вимога